

# Regional Realty Sellers Guide

To help you through the selling process, we've outlined most of the key steps and detailed ways that Regional Realty can provide assistance.



## Step One: Prepare to Sell

As you get ready to sell your home there are usually some simple improvements that can help you get the most for your house and sell it quickly. Our sales professionals assist with the sale of thousands of homes every year and can help you focus your effort on the things that will make a real difference to buyers. To receive a complimentary consultation and learn about how we can help contact us using our online request form.

## Step Two: Learn its value before you list

Setting the right price before you list is critical to getting the most for your home and selling it quickly. Having a professional with experience in your neighborhood prepare a Competitive Market Analysis (CMA) gives you the facts and insights to set the right price.

## Step Three: Choose a Professional

A great sales associate helps you better understand the selling process and gives you a number of advantages in selling your home. Their local knowledge of home values and their expertise in pricing and negotiation are important assets in getting the most for your house.

## Step Four: Marketing and Networking

Getting the best price is about bringing you the right buyers for your house. This is a combination of a solid marketing plan, target media exposure, and taking advantage of our powerful network of local and out-of-town buyers. These are resources no other firm can match.

## Step Five: Moving Locally, Nationally or Internationally

If you're moving somewhere else in or out of the area, let our relocation team make the transition easier. Not only can we help you sell your home, we'll help you find a leading company with great service no matter where you're moving.

